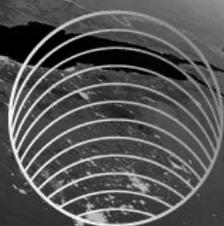


# WHITE PAPER

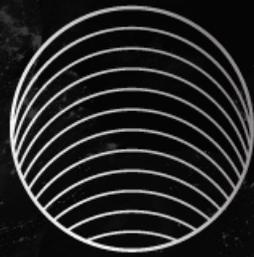


**WATTTON**

IDEA ENERGY TRADING PLATFORM SERVICES

**WATTTON**

**New-Era** with New ESG Hyper-technology **BLOCKCHAIN** project  
Rights-specific using **NFT** technology



KEYWORD ; (1)WATTTON, ESG, PLANETARY UNIT, EARTH CLEANING  
NFT, HUMANITY, UNIVERSE INDUSTRY

# DISCLAIMER

*The following disclaimer concerns “WATTTON” Project*

**This document is for informational purposes only and the contents of this document are for information purposes only and do not constitute any investment advice, solicitation or solicitation of the sale of stocks or securities in WATTTON (WATT) token and its related companies. Such invitations must be made in the form of a confidential memorandum, subject to relevant securities laws and other laws. The contents of this document may not be construed as compelled to participate in the exchange. Nothing in this White Paper may be considered as participation in the exchange, including the requirement to obtain a copy of this White Paper or to share this White Paper with others.**

Participating in the exchange means that the participants have reached the age criteria and possess the complete civil capacities. The contract with WATT token is true and valid. All participants signed the contract voluntarily and had a clear and necessary understanding of the WATT token before signing a contract. The WATT token team will continue to make reasonable attempts to ensure that the information in this White Paper is true and accurate. During the development process, the platform may be updated, including but not limited to platform mechanisms, tokens and their mechanisms, token distribution. Portions of the document may be adjusted in the new White Paper as the project progresses, and the team will release the update by posting a notice or a new White Paper on the site.

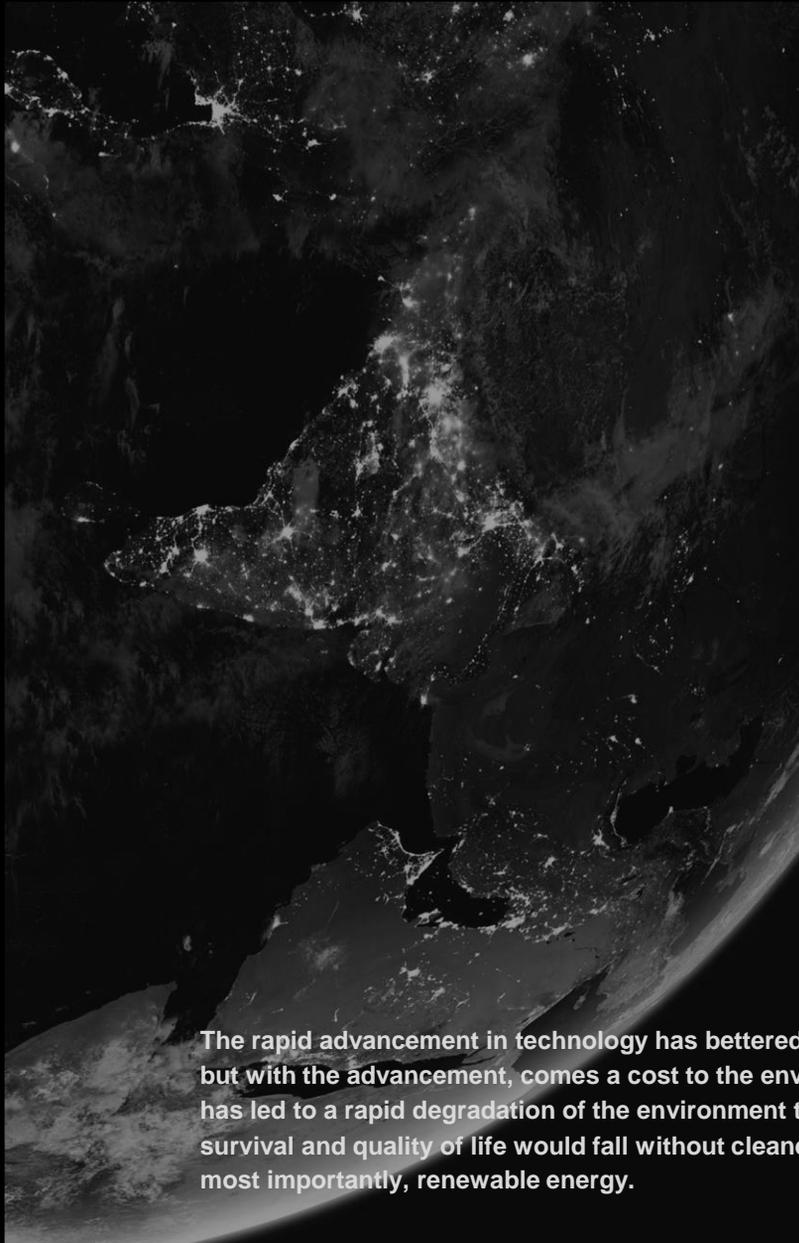
**Please be sure to get the latest White Papers, and make timely adjustments to your decisions based on the updates. It is expressly disclaimed that the participants will not be liable for any loss resulting from (i) reliance on the contents of this document, (ii) inaccuracies of the information in this document, and (iii) any action resulting from this document. The team will spare no efforts to achieve the goals mentioned in the document, but due to the existence of force majeure, the team cannot make a full promise. WATT token is an important tool for generating performance on the platform and is not an investment product. Owning a WATT token does not mean giving its owner ownership, control, or decision-making rights to the WATTTON.**



**WATT token as a digitally encrypted currency does not fall into the following categories: (a) currencies of any kind; (b) securities; (c) shares of legal entities; (d) stocks, bonds, notes, warrants, certificates or other Instruments that grant any rights. Depending on the market rules and the application of post-arrival demand, the value of the WATT token may not have any value.**

The team will not make any commitment to its value-added and will not be responsible for the consequences caused by the increase or decrease in value. To the fullest extent permitted by applicable law, for the damages and risks including, but not limited to, direct or indirect damages, loss of business profit, loss of business information, or any other economic damages arising out of the interest in connection with a particular purpose. WATTTON team and WATT token should comply with any regulations for healthy development conducive to the exchange of industries and the development of self-regulation industry self-declaration.

**Participants and their Delegates will fully accept and abide by such inspections. At the same time, all information disclosed by participants to accomplish such inspections must be complete and accurate. The WATT token clearly communicated possible risks to the participants. Once the participants participate in the exchange, they acknowledge and accept the terms and conditions in the Rules, accept the potential risks of this platform and bear the consequences.**



# ABSTRACT

**The rapid advancement in technology has bettered the lives of humans globally, but with the advancement, comes a cost to the environment. The consumerism era has led to a rapid degradation of the environment that people depend on for survival and quality of life would fall without cleaner environments, clean air, and most importantly, renewable energy.**

While technology and industrialization may have led to these damages to the environment, it is also possible to harness the potential of newer technologies to heal the environment and improve the living conditions of people around the world. The myth that economic growth has to come at a cost to the environment is untrue, and WATTTON has an elegant ecosystem designed which can balance the tradeoffs between economic growth and environmental health.

**This is the vision that WATTTON has, to build a platform where users can voluntarily participate in various activities which are beneficial towards the environment. It incentivizes users to provide useful energy information and ideas which can possibly be transformed into producible energy, as well as widely utilized among households, then turned into industrial energy. By simply contributing to WATTTON platform with submitting a simple and light ideas on reusable energy, anyone can create an eco-friendly culture among our users and participants, ultimately creating a cleaner, healthier environment for humanity.**

All 'idea energies' will be voted by the users based on their preference, on what they think to have the most potential to be actually produced and distributed from industrial to households via WATTTON token.

After the voting period, the "idea-energy" that obtained the most vote are opened to the public for crowdfunding, utilizing WATTTON token. Once the crowdfunding stage is completed, following 'Idea-energy' will begin on the production, and everyone will be eligible for easy access to proficient and sustainable energy with massively reduced cost, therefore even underdeveloped regions can have easy access to a better daily living conditions.

These idea energies will be also registered as NFTs, users are able to purchase these NFTs, and also tradable via NFT auction type all on WATTTON platform.

Moreover, we will cooperate with ESG corporations globally, to form an 'ESG, Green, Renewable energy NFT ecosystem' so every single ESG related sustainable-energies can be funded to be produced and to be traded globally as NFTs.

In the near future as the project develops and expands, WATTTON Foundation will connect the bridges among ESG and renewable energies with further Aerospace industry, as the Spaceflight and Space tourism industry are just starting to begin their journey. WATTTON team are devoted to cooperate with the above industries' global leaders, to move further towards ESG within the Space as those industries expands, and mature.

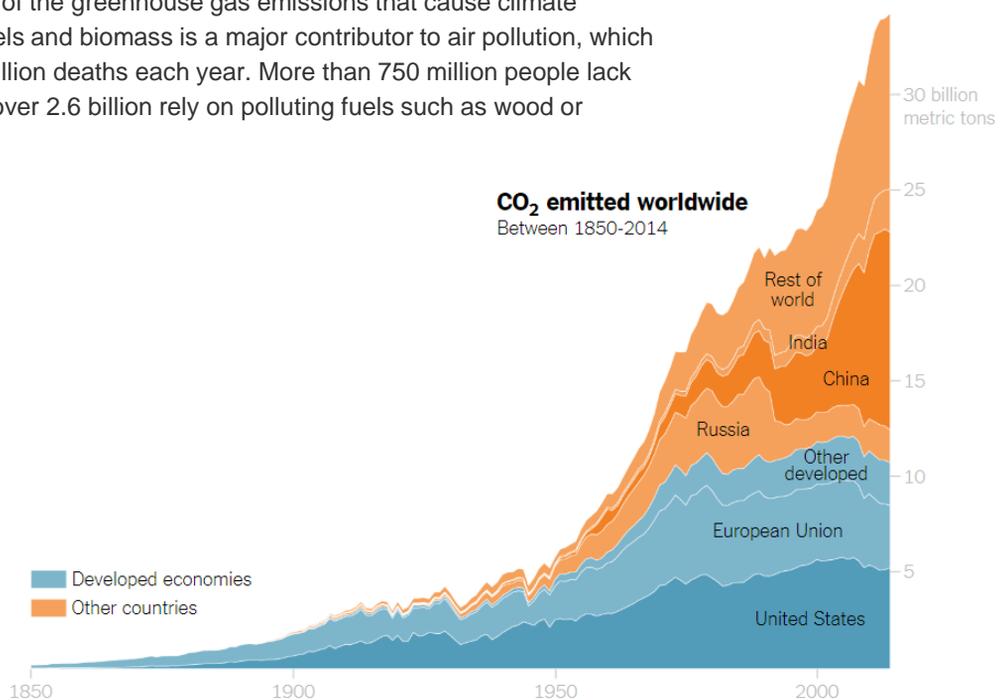


# BACKGROUND

## ISSUE

Anyone in the world cannot deny the fact that 'energy' is the most important resource that impacts our daily lives. The rapid advancement in technology has bettered the lives of humans globally, but with the advancement, comes a cost to the environment. The consumerism era has led to a rapid degradation of the environment that people depend on for survival and quality of life would fall without cleaner environments, clean air, and most importantly, renewable and sustainable energy resources that can be generated longlastingly.

Although solving the energy crisis is one of the most essential assignments of the 21st century, it has yet to be one of the greatest challenges facing humanity in the 21th century. The global energy system, which is 85% based on fossil fuels, is responsible for over 70% of the greenhouse gas emissions that cause climate change. Burning fossil fuels and biomass is a major contributor to air pollution, which causes an estimated 7 million deaths each year. More than 750 million people lack access to electricity and over 2.6 billion rely on polluting fuels such as wood or charcoal to cook. <sup>1</sup>



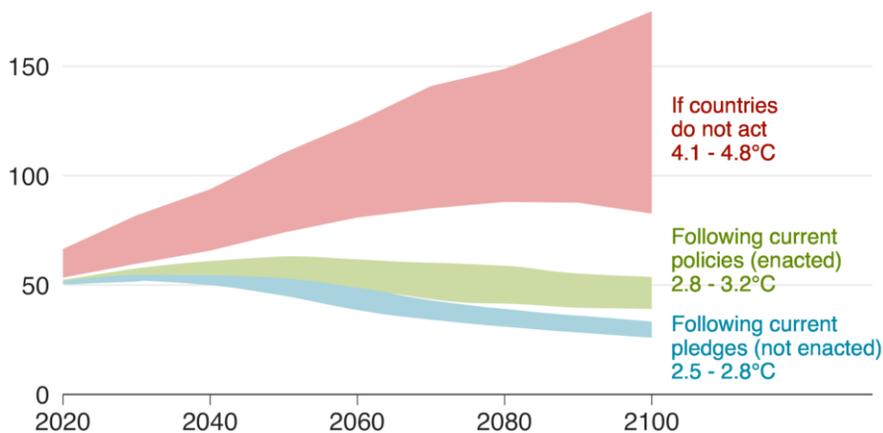
CO2 emissions comparison graph among the Developed countries and others

<sup>1</sup> Climate change, sustainable energy, wikipedia [https://en.wikipedia.org/wiki/Sustainable\\_energy](https://en.wikipedia.org/wiki/Sustainable_energy)

Climate change and global warming concerns, coupled with the continuing fall in the costs of some renewable energy equipment, such as wind turbines and solar panels, are driving increased use of renewables. Furthermore, there have been numerous efforts globally, by the world leaders, to address the issue and to seek solutions. Most notable effort is “Paris Agreement” where its long-term temperature goal is to keep the rise in mean global temperature to well below 2 °C (3.6 °F) above pre-industrial levels, and preferably limit the increase to 1.5 °C (2.7 °F), recognising that this would substantially reduce the impacts of climate change. Emissions should be reduced as soon as possible and reach net-zero in the second half of the 21st century. It aims to increase the ability of parties to adapt to climate change impacts, and mobilise sufficient finance. Under the Agreement, each country must determine, plan, and regularly report on its contributions. No mechanism forces a country to set specific emissions targets, but each target should go beyond previous targets.

## How much worse will the problem get?

Emissions\* and expected warming by 2100



\*Emissions are in Gigatonnes of CO2 equivalent

Source: Climate Action Tracker

BBC

Moreover, according to the United Nations’s Sustainable development goals, one of the most significant development goals is “Renewable, and sustainable energy for all”. It is inevitable that energy is the most dominant contributor to climate change, accounting for around 0 percent of total global greenhouse gas emissions <sup>3</sup>.

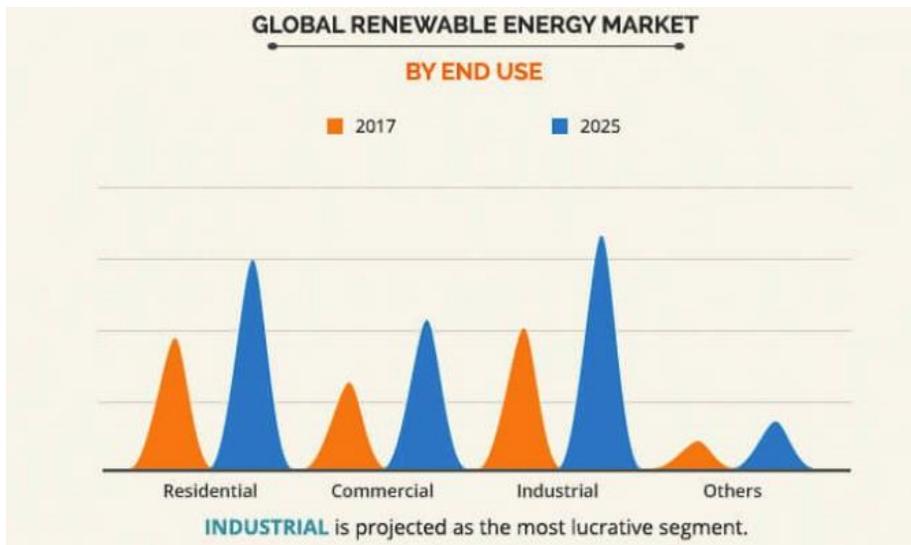
Reducing greenhouse gas emissions to levels consistent with the Paris Agreement will require a system-wide transformation of the way energy is produced, distributed, stored, and consumed. To accommodate larger shares of variable renewable energy, electrical grids require flexibility through infrastructure such as energy storage.

A sustainable energy system is likely to see a shift towards far more electricity use in sectors such as transport and heating, energy conservation, and the use of hydrogen produced from low-emission energy sources. Some critical technologies for eliminating energy-related greenhouse gas emissions are not yet mature.

<sup>3</sup> United Nations, 2030 Sustainable Development Goals, Sustainable energy. <https://unstats.un.org/sdgs/report/2019/goal-07/>

## SERIOUS NATIONAL INTEREST OF THE WHOLE WORLD

The global renewable energy market was valued at \$928.0 Billion in 2017, and is expected to reach \$1,512.3 Billion by 2025, registering a CAGR of 6.1% from 2018 to 2025. Renewable energy technologies convert the energy from different natural sources such as sun, tides, wind and others, into its usable forms such as electricity.

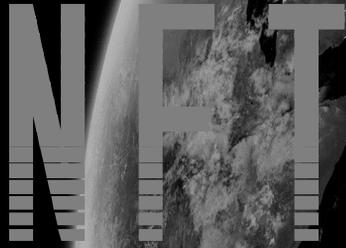


The global renewable energy market is anticipated to grow significantly during the forecast period owing to increased emissions of greenhouse gases (GHGs), particularly CO<sub>2</sub> due to utilization of fossil fuels for generation of energy. In addition, the limited presence of fossil fuel on the earth as well as its volatile prices fuels the renewable energy market. However, generation of energy from renewable sources requires huge investment. This factor is anticipated to hamper the market growth during the forecast period.

Based on region, the renewable energy market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Asia-Pacific emerged as a global leader in 2017 and is anticipated to continue its dominance during the forecast period. In terms of end use, the industrial and residential segments are expected to dominate the Asia-Pacific market owing to rapid industrialization.

China is anticipated to account for the highest market share in the Asia-Pacific renewable energy market and is projected to dominate the market during the analysis period. China aims to reduce its dependence on fossil fuels by adopting renewable energy for generation of electricity. Furthermore, in the Middle East, fossil fuels are majorly used to generate energy owing to its cost effective nature as compared to other regions. This hampers the growth of the market. On the contrary, continuous advancement in technologies and increased government funding in the renewable energy sector offer lucrative growth opportunities during the assessment period. The renewable energy market size is increasing due to rise in stringent government regulations regarding climate change in the developed and developing economies.

# THE TARGET MARKET



## ESG AWARENESS BY GLOBAL BUSINESS LEADERS

As the world has grown more concerned with combating widespread issues like climate change and social injustice, the environmental, social, and governance (ESG) movement has gained momentum to ensure businesses are doing their part, by transparently reporting to investors and stakeholders their positive and negative impacts on the environment and society, allowing those backers to make informed decisions about the companies they finance and support.

For instance, companies that have taken the pledge have agreed to report publicly on greenhouse gas emissions, water consumption, and single-use plastics (the planet pillar). For the people pillar, metrics include numbers on diversity and inclusion, a pay equality ratio, and employee well-being rates. The prosperity pillar involves economic contribution and total tax paid; and the governance pillar includes information on anti-corruption initiatives.

Today, more than 60 global companies announced they have signed onto a commitment to follow this common set of ESG goals. In total, 61 companies across industries and geographies have signed onto the pledge. Others include Siemens, PayPal, Heineken, Deloitte, Sony, Unilever, Dell, and Royal Dutch Shell.

The global ESG metrics include non-financial disclosures centred around the four pillars: people, planet, prosperity and principles of governance. Intentionally built on existing standards, the pillars include metrics such as greenhouse gas emissions, pay equality and board diversity, among others.

By adopting and reporting on these metrics and disclosures, the business community will continue to catalyse greater cooperation and alignment among existing standards and encourage progress on the development of a systemic, globally accepted set of common standards for reporting on sustainability performance, and WATTTON project will cooperate with these leading global Enterprises in order to produce and distribute sustainable and renewable energies globally.

# THE TARGET MARKET



**WATTTON**

IDEA ENERGY TRADING PLATFORM SERVICES

**WATTTON**



**WATTTON PROJECT**



# WATTTON PROJECT

## WATTTON VISION

**The WATTTON project is an 'idea-energy trading platform' that will discover, introduce, and develop sustainable, carbon-free, eco-friendly, economical, and mysterious energy. From the development of eco-friendly energy at the level of an idea to the commercialization of 'idea energy products' at a tradable level, we will provide a new trading platform on the energy trading platform.**

WATTTON believes in creating a better world for the future generations by giving them the gift of a clean environment and sustainable energy resources without destroying or wasting current resources. We accomplish this through our suite of business products and harness the potential of technology to build solutions that will be utilized to produce various types of 'eco-friendly' energies such as water-fluorinated (hydrogen oxidation) energy, or non-motor / powerless energy that reduces massive carbon emission.

**From our B2G services-cooperating with governmental organizations to B2B and B2C, WATTTON collects a wide range of potential idea-energies submitted by anybody who has creative ideas to produce sustainable and renewable energies all over the world. Users on our platform can see every single idea-energy with high potential to be produced as circulating energy on our platform, and users can vote on what they think to have the most potential to be actually produced and distributed from industrial to households via WATTTON token. Once users vote, they get rewards for voting, and the amount of rewards are proportional to the amount of token they spent to vote.**

After the voting period, the "idea-energy" that obtained the most vote are opened to the public for crowdfunding, utilizing WATTTON token. During the crowdfunding period, users can freely participate in funding the "idea-energy"; there is no limit to the amount, as well as no limit in participation to the crowdfunding.

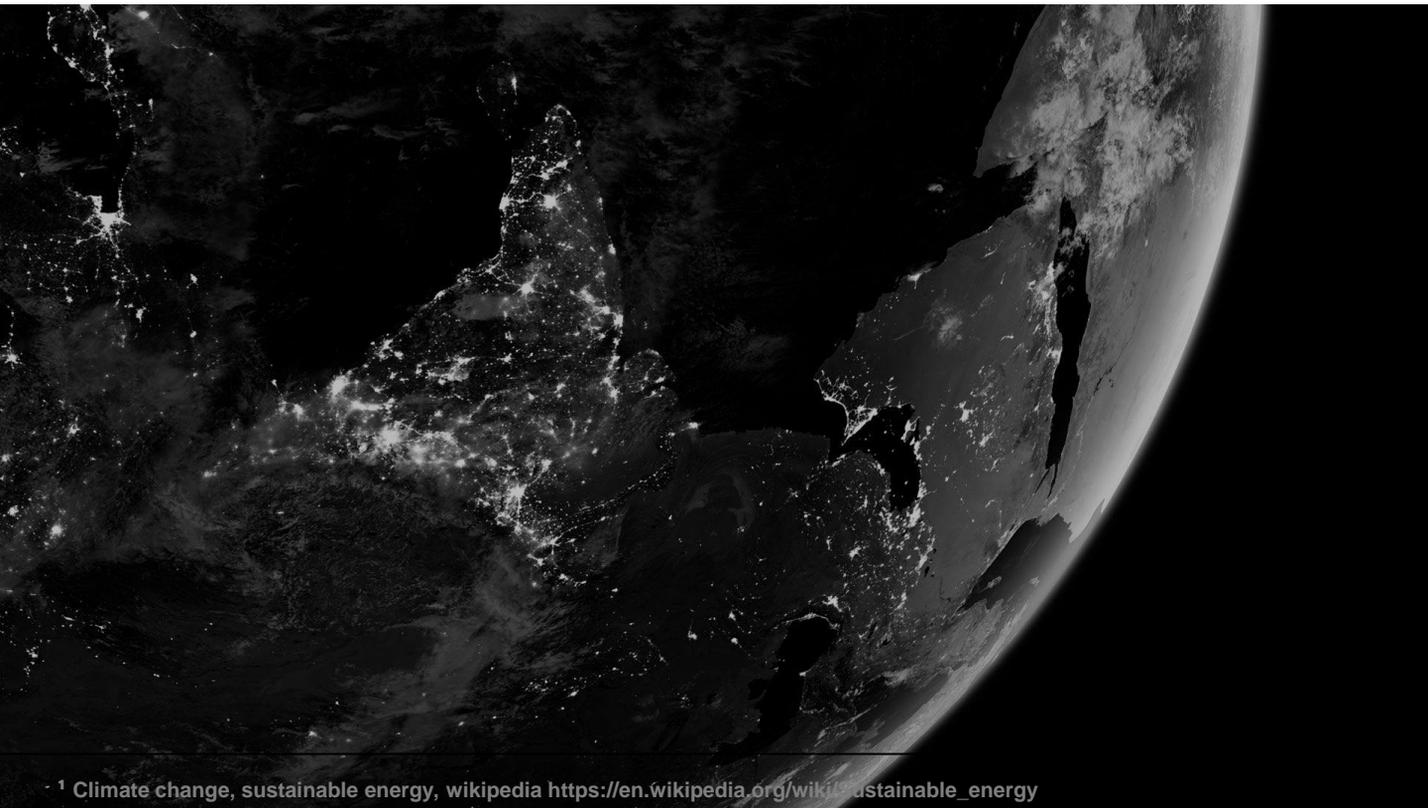
Once the crowdfunding stage is completed, following 'Idea-energy' will begin on the production, and everyone will be eligible for easy access to proficient and sustainable energy with massively reduced cost, therefore even underdeveloped regions can have easy access to a better daily living conditions.

These idea energies will be also registered as NFTs as well, and will act as : a) Patent registration, b) users are able to purchase these NFTs, and also 3) tradable via NFT auction type all on WATTTON platform.

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# SERVICES

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WATTTON's main products/services consists of a wide range of products listed below:

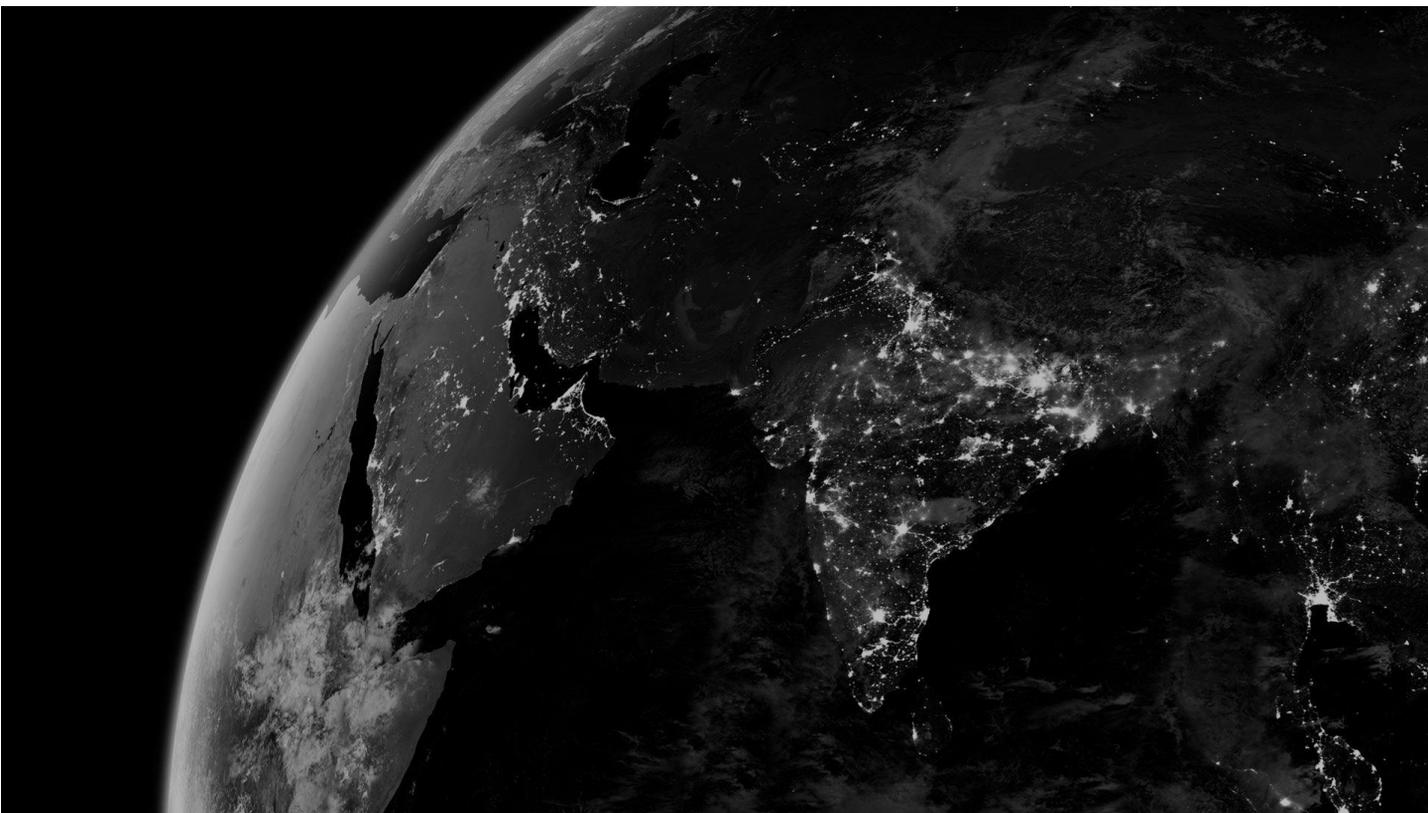
## A. Web

1. **WATTTON IDEA ENERGY CROWDFUNDING Platform**
2. **Sustainable, Renewable Energy Spot and Future Trade Exchange.**

## B. Mobile

1. **WATTTON IDEA ENERGY CROWDFUNDING Platform**
  - 1) Brief introduction of new 'renewable energy sources' t
  - 2) In app voting function by all **WATTTON platform** users to participate in selecting upcoming 'new renewable energy sources' to be produced
  - 3) **Crowdfunding function** where WATTTON platform users can actively participate in funding for renewable energy sources with WATTTON token.
  - 4) **NFTs** for all funded idea-energies, able to be traded on WATTTON platform.
2. **Sustainable, Renewable Energy Spot and Future Trade Exchange Mobile Ver.**

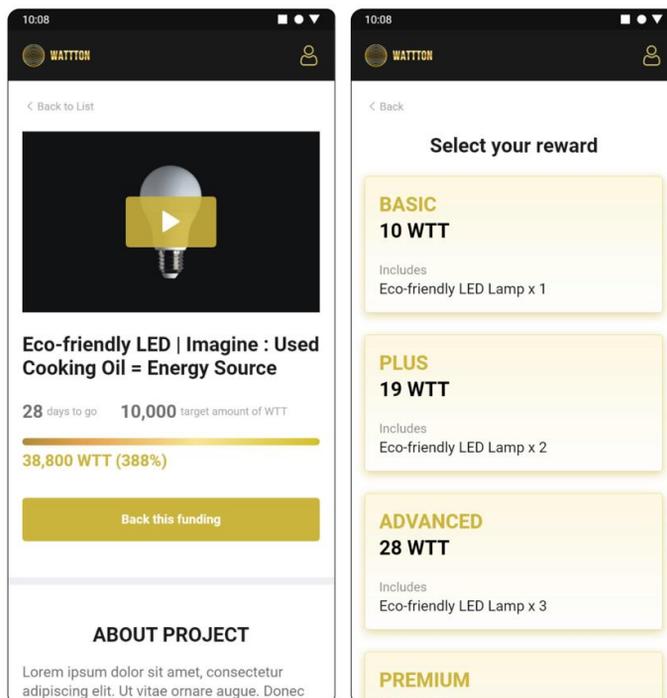
WATTTON project will be releasing two types of platform that will be released accordingly and the timeline of the development will be announced shortly.



# PRODUCTS

## WATTTON IDEA Energy Crowdfunding Platform

The global renewable energy market was valued at \$928.0 Billion in 2017, and is expected to reach \$1,512.3 Billion by 2025, registering a CAGR of 6.1% from 2018 to 2025. Renewable energy technologies convert the energy from different natural sources such as sun, tides, wind and others, into its usable forms such as electricity.

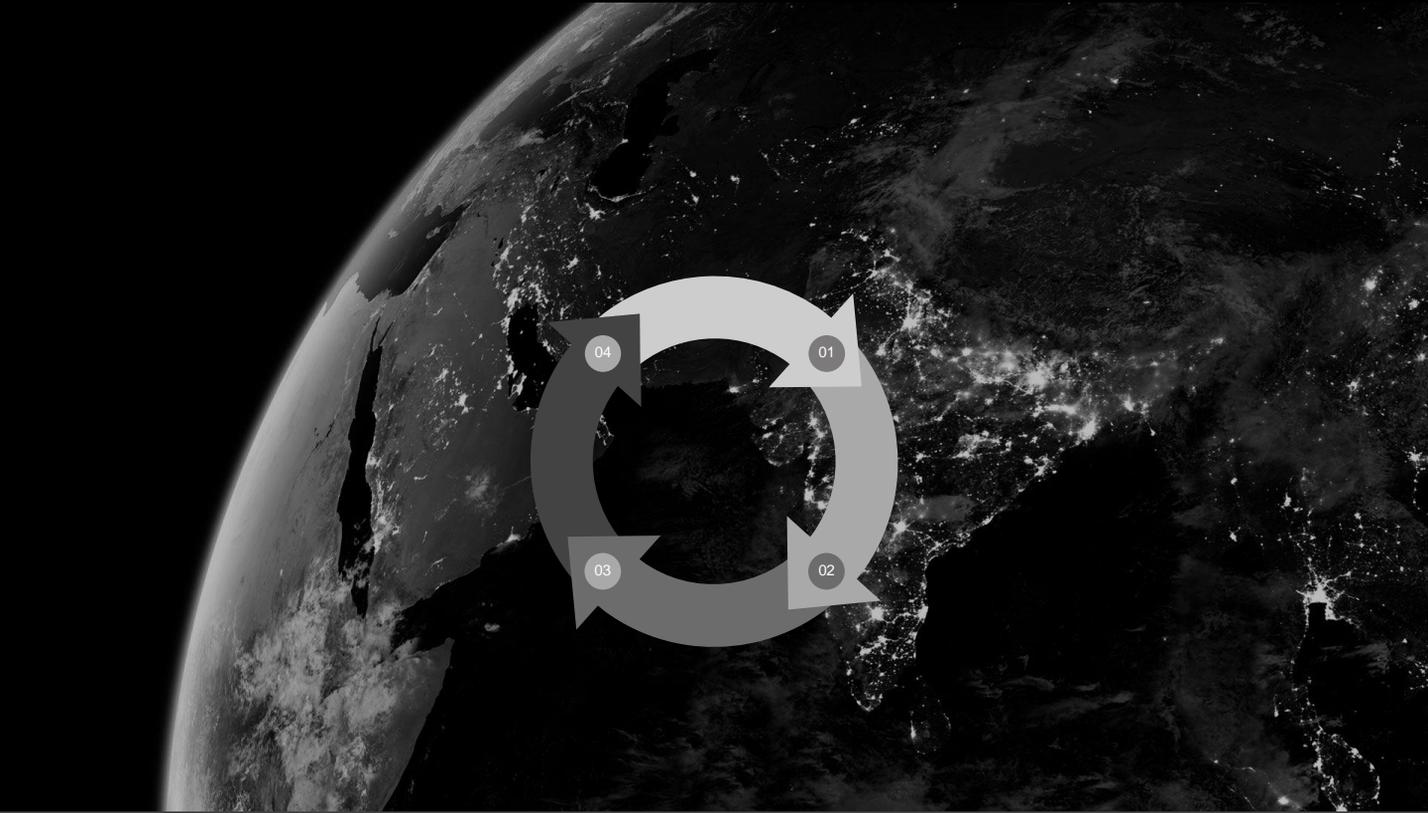


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Once the crowdfunding stage is completed, following ‘Idea-energy’ will begin on the production, and everyone will be eligible for easy access to proficient and sustainable energy with massively reduced cost, therefore even underdeveloped regions can have easy access to a better daily living conditions.

# KNOWLEDGE MANAGEMENT EXCHANGE PLATFORM



TO BE UPDATED SHORTLY.

# WATTTON TECHNOLOGY

## STRUCTURE OF THE WATTTON PLATFORM

The WATTTON platform consists of three main layers:

1. Application Service Layer
2. Service Component Layer
3. Core Layer (blockchain layer)

### Application Service Layer

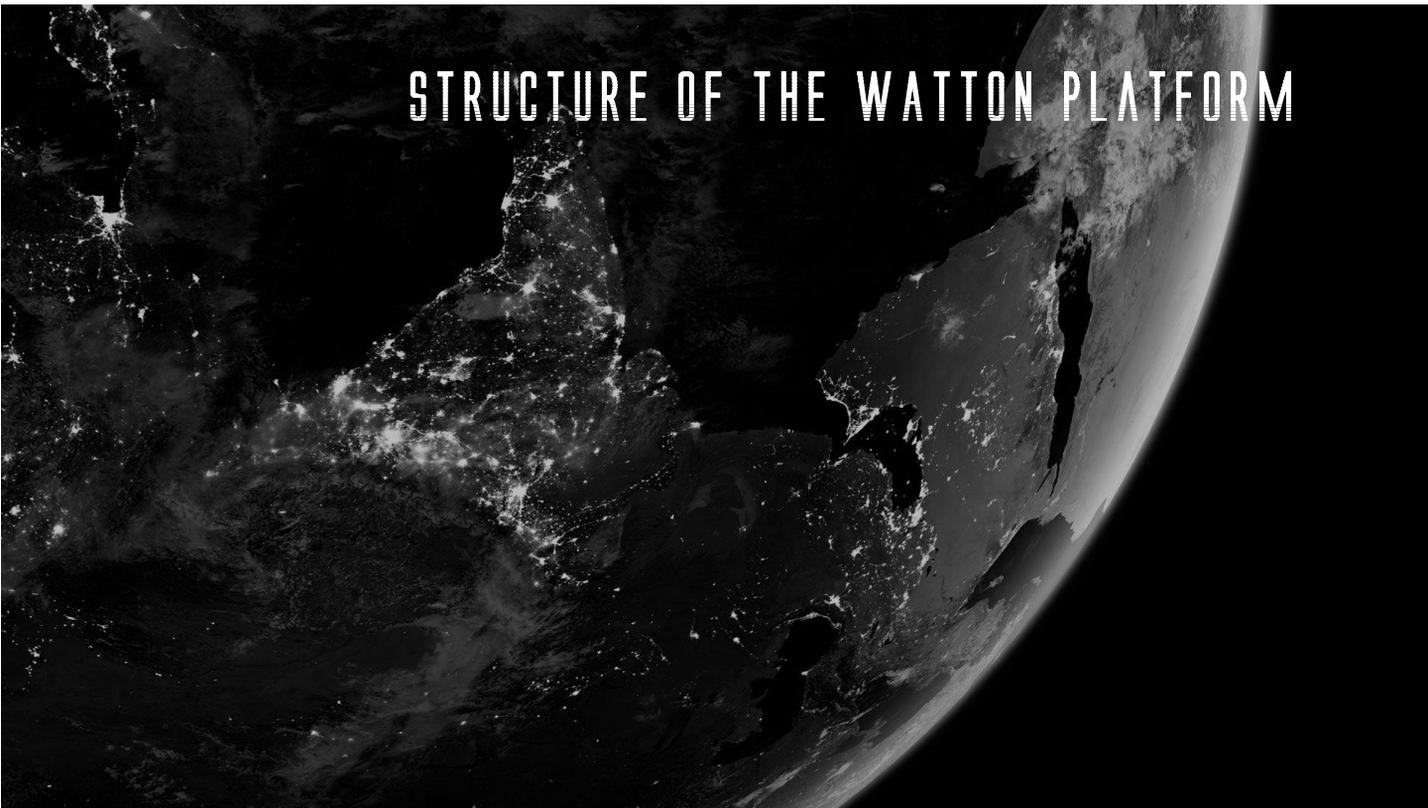
Application Service Layer is a layer where various services are implemented on the Wharton platform. In this layer, there are various projects developed by individuals and companies participating in the Wharton or Wharton ecosystem. Data for energy-related funding and energy transactions, and user activity information enters the core (blockchain) layer through service and component layers. In the future, Wharton will not only develop a variety of services and projects on its own, but also provide SDKs to enable a variety of expansion services using the Wharton platform, giving many people the opportunity to create services that enrich the energy ecosystem.

### Service Component Layer

WATTTON's Service and Component Layer serves as a window for data access to blockchain networks, such as funding for [Application Service Layer]. The various services on the Wharton platform are connected to the blockchain network only through the Service and Component Layer. If a blockchain network is established for WATTTON in the future, we will be able to preprocess it in [Service and Component Layer] for funding and projects. We will also increase accessibility to blockchain networks through API.

### **Core Layer (blockchain layer)**

Core Layer contains information on funding and user activities in the Wharton ecosystem in blockchain and distributed storage. In particular, managing the history and authority of funding plays an important role. This important information should be stored on a blockchain network to avoid data loss due to tampering and server failures. The blockchain that will keep the basic data will be operated based on Ethereum network.



## STRUCTURE OF THE WATTON PLATFORM

# WATTTON BLOCKCHAIN

## Blockchain and distributed data storage

The WATTTON platform wants to implement a blockchain network that stores data in two stages. Using the Ethereum blockchain network, we will complete the ecosystem economic structure by recording the funding projects and trade-related data in the Wharton ecosystem on the blockchain. The scale of the data can be huge because all data is leveraged by Ethereum blockchain networks. Therefore, core data will be recorded on the Ethereum blockchain network and separate data stores will be operated for non-core data.

This data will also leverage distributed storage systems to prevent data loss due to errors on the central server. To do this, we will utilize distributed file system solutions such as IPFS and introduce them by improving their functionality.

## DATA STORED ON WATTTON PLATFORM

The Wharton platform basically stores data on all activities that take place in the Wharton ecosystem. Sizes of the data can be large, so you manage it separately from essential data. Therefore, the Wharton platform separates the data types from the core data of the Energy Idea Cloud Funding and the additional data to expand it, and stores the core information directly in the blockchain and other incidental information in a separate distributed data store using IPFS.

### Blockchain Management Data

Key data, transaction information of Wharton tokens, wallet accounting, etc. are managed in the blockchain throughout the Wharton platform.

### Core Data

Key information, such as Idea Identification Number (IIN), owner account information, idea summary information, and funding summary information, is recorded in the blockchain and managed. All ideas on the Wharton platform are separated through IIN and are divided into sub-contents belonging to that IIN.

Details such as owner account information, idea summary information, and funding summary information are managed separately by distributed data stores, which are linked through IIN and owner account information.

## **Transaction Data**

Various energy transactions using Wharton tokens in the Wharton ecosystem are also recorded in the blockchain. This includes transactions between all accounts in the Wharton ecosystem, which are recorded on the blockchain in the form of Wharton token transactions between account addresses, and energy transactions and the parties' personal information are encrypted and managed in a separate distributed repository.

## **Separate Distributed Storage Management Data**

Data used on the Wharton platform is managed in a distributed repository that is separately prepared, such as IPFS, and so on.

## **Idea-related data**

In addition to basic information related to ideas, there are large amounts of data such as multimedia and attachments to express ideas, as well as non-core data such as comments and views when energy idea clouding progresses. This is managed in a separate distributed repository to reduce the overload of the blockchain.

## **Personal Data**

Personal data from users who subscribe to the platform is encrypted and managed in distributed storage. In addition to simple personal information, the user's activity on the platform is included, and each user has ownership of the data.

## **Ecosystem-related data**

Transaction data generated within the Wharton ecosystem, or the movement of funds using tokens, is recorded on the blockchain, but related information and details of ecosystem users are managed in a separate distributed repository.

# WATTTON TOKEN

## WATTT TOKEN UTILITY

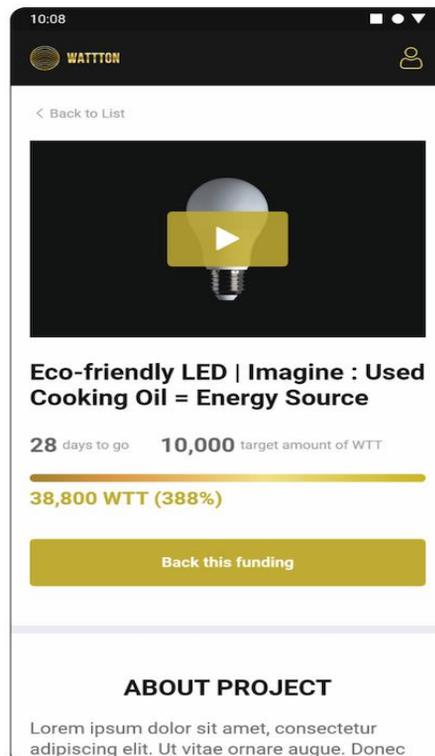
The WATTTON platform is designed to promote the cleaner environment, industries, and culture, and WATT Token will create a synergy with the platform to build and operate a cleaner environment for all, by exploring and constant backing all potential renewal and sustainable energy-ideas that are able to be produced and distributed to all.

Simply, WATTT Token is a reward for any contribution in forming the WATTTON services.

Users on our platform can see every single idea-energy with high potential to be produced as circulating energy on our platform, and users can vote on what they think to have the most potential to be actually produced and distributed from industrial to households via WATTTON token. Once users vote, they get rewards for voting, and the amount of rewards are proportional to the amount of token they spent to vote.



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## Token Economics

WATTTON token will be initially launched on the Ethereum blockchain platform to increase speed-to-market and for us to create a minimum viable product. WATTTON Token (WATT) functions as the token to discover, vote, fund, and back the production of all ‘renewable and sustainable’ energies all over the world.

# TOKEN ALLOCATION

- Total supply: 1,000,000,000 WATT

- Token distribution:

**\*\* Note:**

*Total token issuance and market cap adjustments may be adjusted based on equal proportions, subject to appropriate strategic decisions in accordance with listing agreements.*

Category	Number of tokens (%)	Vesting Period
<b>Private Sale</b>	150,000,000 WATT (15%)	<ul style="list-style-type: none"> <li>• 10 Month Lock-up period after TGE, and tokens will vest for 10 following months (10% each, at the end of the month)</li> </ul>
<b>Marketing Budget</b>	200,000,000 WATT (20%)	<ul style="list-style-type: none"> <li>• No vesting period for 120,000,000 tokens.</li> <li>• 40,000,000 tokens will vest after 1 year (After TGE)</li> <li>• 40,000,000 tokens will vest after 2 years (after TGE)</li> <li>• Vesting tokens to be locked via smart contract</li> </ul>
<b>Team &amp; Advisors</b>	150,000,000 WATT (15%)	<ul style="list-style-type: none"> <li>• Tokens will start vesting after 2 year (after TGE), 5,000,000 tokens vested on a monthly basis (to be locked via smart contract)</li> </ul>
<b>Ecosystem</b>	300,000,000 WATT (30%)	<ul style="list-style-type: none"> <li>• Vesting period (5 years in total):</li> <li>• 100,000,000 to be vested in the first 20 months (5,000,000 tokens per month). Tokens will be distributed as incentive to users who contribute air quality data)</li> <li>• 100,000,000 to be vested in the next 10 months (10,000,000 tokens per month). Tokens will be distributed as incentive to users who contribute voting data.</li> <li>• 100,000,000 to be vested in the next 20 months (5,000,000 tokens per month). Tokens will be distributed as incentive to users who contribute Crowd- funding data.</li> </ul>
<b>Strategic Partners</b>	200,000,000 WATT (20%)	<ul style="list-style-type: none"> <li>• Tokens will be used when there are strategic partners who can contribute positive network value to WATTTON</li> </ul>

# FUTURE PLANS & ROADMAP

..To be Updated soon

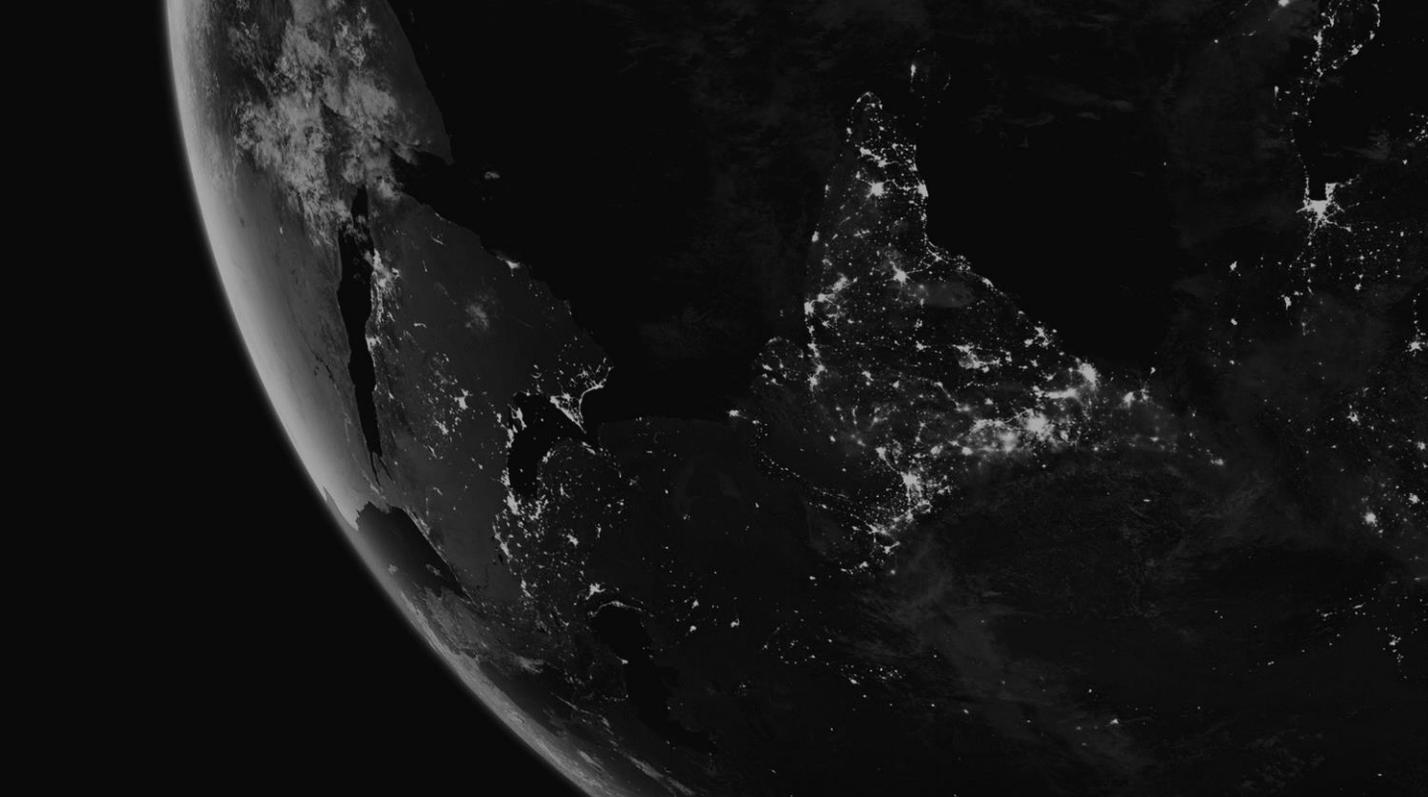


YOUR TITLE HERE

# TEAM AND ADVISORS



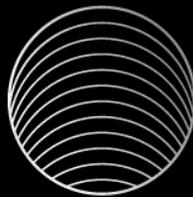
..To be Updated soon



HYPER X BLOCKCHAIN X NFT

PLANET SERVICES

SUSTAINABLE PLANET



**WATTTON**

IDEA ENERGY TRADING PLATFORM SERVICES

**WATTTON**